
NORTHFIELD DOWNTOWN DISTRICT

"Pedestrian Friendly"



A PRESENTATION BY THE
DOWNTOWN NORTHFIELD
'ACTION SQUAD'.



For over 140 years Northfield's downtown has been the center of commerce, entertainment and civic pride.

All Northfield businesses, citizens, and visitors will benefit from a vibrant downtown. We are working to keep it that way.

“ACTION SQUAD”

Purpose: Propose and enact downtown initiatives that can enhance “Pedestrian Friendly” environment and which can be done NOW!

✳ Meeting obvious needs at a resonable cost! ✳

‘Action Squad’ members: Jim Pokorney, Jim Bohnhoff, Connie Halpern, Dan Bergerson, Kiffi Summa, Lynn Young, Scott Davis, Ron Griffith, Barbara Burke, Lynn Young, Nancy Gregerson, Bart DeMalignon, Mark Murphy, Renee Huckle-Pranger.



ACTION NEEDED

Crosswalks: Increased visibility!

- * This is key to implementing a successful Pedestrian Friendly town.
- * Standardizing new striping design throughout Downtown District.

Reducing Speed: Reduce posted speed in Downtown District to 22 mph

- * Fundamental requirements for a 'Pedestrian Friendly' environment.

Do it now! Direct staff to review and prepare a resolution ASAP.





ACTION NEEDED

Way Finding - Signage:

- * Post signs around town showing points of interest.
- * Develop a Historic Downtown Logo/Image.
- * Signage examples:
 - Additional Parking
 - Riverwalk access
 - West side businesses
 - East side businesses
 - Post Office
 - Bike Trails
 - Arboretum
 - Carleton / St.Olaf
 - Rest Rooms

Way Finding - Information Boards:

- * Locate information boards around downtown (4 to 6 boards)
- * Bi-weekly posters
- * Quarterly posters
- * Identify local group to manage
- * Invest in on-demand poster printer
- * Integrate Boards with signage

ACTION NEEDED

Bike Racks:

- * Locate more bike racks, but minimize size
- * Post friendly signs - "Walk, don't ride on sidewalks while downtown."



ACTION NEEDED

Banners:

- * Colorful Banners with new Downtown District logo.
- * Possibility for business identification Art group could provide student made banners throughout the year.



ACTION NEEDED

Garbage cans:

- * Paint and refurbish existing cans
- * Purchase new cans.
- * Review garbage pick-up policies
- * Saturday pick-up.



ACTION NEEDED

Continued maintenance and repair of Downtown infra-structure:

- * Thanks to the City for the improved cleanliness and maintenance to the Riverside Commons area.



ACTION NEEDED

Expand the Riverwalk:

- * 5th Street bridge south to the Farmers Market and old Petrickas.
- * 2nd Street bridge (west side) connection to the Riverwalk.
- * 2nd Street bridge (east side) connection to Carleton stadium.





PROCESS

- ✳ We want to work for YOU!
- ✳ The Council has the Action Squad at its service!

✳ Implement Crosswalk and Speed Reduction NOW!

- ✳ Action Squad will work with staff to identify the next item to implement
- ✳ Dovetail activities with merchants and Downtown committees.

**“Today Crosswalks:
Tomorrow something else.”**

J.Pokorney

THANKS FOR YOUR TIME
& be sure to Take a Walk often
to enjoy the sights and sounds of
our fair city.

THE ‘ACTION SQUAD’.



A PEDESTRIAN & BICYCLE FRIENDLY TOWN

